

Fashion Magazines

The earliest paper publications featuring fashion articles and illustrations appeared in some countries as early as the 17^{th} century.

A range of fashion magazines, such as 'Vogue', are available across the world today. Traditionally, these have been paper-covered, weekly, fortnightly or monthly publications that contain relevant pictorial and written articles. In recent years, many fashion magazines have evolved to publish online versions too.

From the outset, 'Vogue' presented illustrations and articles relating to clothing, arts and lifestyle. With the dawn of fashion photography came the portrayal of men and women through photographs, though the magazine's content remains based around similar fashion-related topics today.

Did You Know...?

119

The Duchess of Cambridge appeared on a cover of 'Voque' magazine in 2016.



Quick Questions



- 1. When did the first fashion magazines appear?
- 2. Find and copy two words that mean 'the beginning'.
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- **3.** Explain how and why fashion magazines, such as 'Vogue', have changed over the years.

4. Look at the section called 'Did You Know...?' Why has this section been included?

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Answers



1. When did the first fashion magazines appear?

17th century

- 2. Find and copy two words that mean 'the beginning'.
- outset
- dawn
- **3.** Explain how and why fashion magazines, such as 'Vogue', have changed over the years.

Pupils' own responses, such as: As technology and society have developed, fashion magazines have changed, now publishing photographs and online versions.

4. Look at the section called 'Did You Know...?' Why has this section been included?

Pupils' own responses, such as: I think that this section has been included to give an interesting fact that is not relevant to the other paragraphs.



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